

Member newsletter – 10 February 2019

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*** Next OSCAR General Meeting

The next monthly General Meeting will be held at 7:00 pm on **Thursday, 28 February 2019** at the North Shore Community Centre. [Minutes](#) for the January meeting are now available on the OSCAR website. The draft [Agenda](#) is also on the website. Please let us know if you wish to have an [apology](#) recorded.

Major items of correspondence is placed on the Members section of the website as it is received or sent.

*** Have you thought about joining OSCAR as an individual member?

If you are not already an individual member of OSCAR (Associate or Student) please give consideration to becoming one. The current membership fee for individual membership is \$0; while this class of membership does not give you voting rights you will have all other entitlements of membership and can have access to the Member Only section of the OSCAR website by request.

WHY BOTHER? One measure of the credibility of OSCAR is the number of formal members, who have committed to OSCAR’s aims and objectives, it has. It also means you can take part in OSCAR activities even if you do not belong to a resident or community group.

HOW? Easy, just complete our [online application form](#).

*** Current “Have your Say” opportunities

SCRC

[Sunshine Coast Design Strategy](#) – due **15 February 2019**, note this is an online survey

[Coastal Pathway Upgrade - Maloja and Tay Avenues](#) – due 28 February 2019

[Local Law Review: Proposed Amendments to Local Laws](#) – due 3 March 2019

***** New on the OSCAR website**

Maroochydore City Centre PDA Development Scheme Amendment

[OSCAR submission](#)

RTI information

[Right to Information](#)

New process for handling Councillor Complaints

[Councillor complaints](#)

State and Council transport policies

[Transport policies/strategy](#)

***** Useful links/resources**

Have your say opportunities

Noosa: <https://yoursay.noosa.qld.gov.au/>

SCRC: <https://haveyoursay.sunshinecoast.qld.gov.au/open-consultation>

Code of Conduct for Councillors in Queensland

[Code of conduct for Queensland councillors](#)

Current E-Petitions on the Queensland Parliament's website

[Current E-Petitions](#)

Note: There are a number of local government related e-petitions that you may wish to support. Note: petition 2989-18 - [Reform of Queensland Planning Legislation](#), petition 3049-18 - [Sunshine Coast public transport system](#) and 3067-19 - [Commission of Inquiry into Local Government Procurements and Contracts](#).

News about Bills and Legislation in the Queensland Parliament where there has been activity in the last seven days

[Current Bills and Legislation in the Queensland Parliament](#)

CCC publications

[Useful CCC publications](#)

Accessing government information from the Environmental Defenders Office (EDO)

[Accessing government information](#)

SCRC Disclosure Log – for material obtained following RTI applications.

[Disclosure Log](#)

*** FACEBOOK strategies

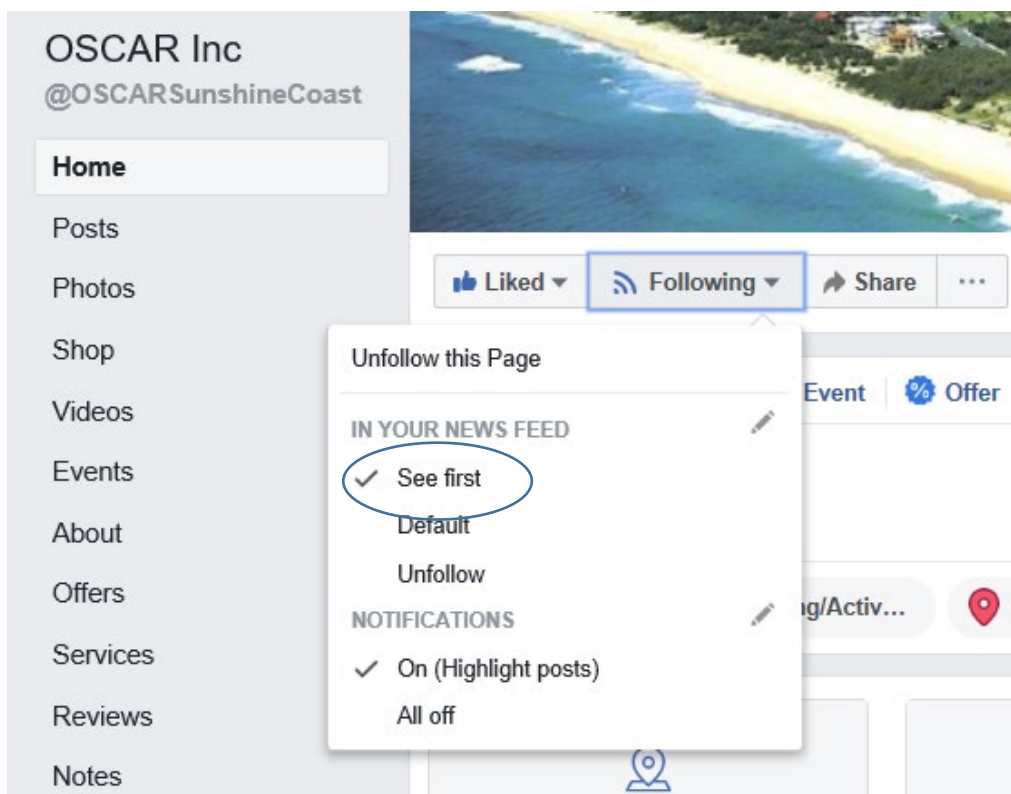
Facebook has background algorithms that determine the reach of your posts, regardless of your followers.

In other words, just because people like your page, does not mean that they will see all of your posts.

To work the algorithms you have to get your followers to support you by doing the following:

1 Change their following status to See first

This ensure that they are seeing your posts first, but the post visibility will fall off unless they follow this up with engaging with the post.



2 Get them to LOVE AND WOW your posts

Likes give a little boost to the visibility of your posts on Facebook but Love and Wow spread them further.



3 Get them to COMMENT on your posts

This increases it's visibility a bit more than just Love and Wow.

4 Get them to SHARE your posts

This boosts it a bit more. People interacting with post that other people have shared boosts it further again.

Final tips

- This tip is debated a bit but post once a day MAXIMUM. Don't flood your followers.
- Post CONSISTENTLY. Have regular days you post and do it consistently on those days.
- Find the balance between the light, heavy and passionate content.

Non Facebook related tips

- Define the issue/s in terms of your community
- Communicate the issue/s and the solution in an engaging manner.
- Find your early adopters and engage with them. This video has a lot of business lingo in it but explains early adopters and why it can be so hard to gain traction:
<https://youtu.be/WxD2JME3GSU>
- Think about creating video content and if you do, keep it under 4 minutes.
- MAKE SURE YOU KEEP YOURSELF SAFE FROM DEFAMATION

*** Upcoming events and key dates

31 January 2019 – SCR Council Ordinary Meeting

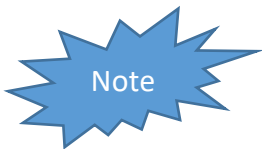
9:00 am at Council Chambers in Caloundra – view [agenda](#).

18 February 2019 – Noosa Council General Committee Meeting

10:00 am at Council Chambers in Tewantin – view [agenda](#).

21 February 2019 – Noosa Council Ordinary Meeting

6:00 pm at Council Chambers in Tewantin – view [agenda](#).



Note

From February 2019 these Noosa Council meetings can be [live streamed](#).

NB If you wish to unsubscribe at any time please [reply](#) with REMOVE in the subject line.