

OSCAR Info

From: Greg Smith <gbsmith@netspace.net.au>
Sent: Monday, 19 October 2020 17:52
To: info@oscar.org.au
Subject: FW: Invitation to contribute to Sunshine Coast Council Travel Behaviour Change

Good afternoon

As some of you may have heard, the Sunshine Coast Council is designing a five-year Travel Behaviour Change Program with the aim of sustaining and enhancing the unique lifestyle and environment on the Coast by encouraging initiatives that reduce reliance on the car. Council has engaged a consortium led by Ipsos Pty Ltd (Ipsos, Concepts of Change, Mott MacDonald) to develop the program.

Your key involvement in the Sunshine Coast community is the reason you have been invited to a workshop to develop yours and others' ideas for realistic initiatives. We have already run four high level workshops and come up with initial ideas. Now we are delighted that we can plan two workshops to delve more deeply into likely initiatives that you and others in the Sunshine Coast may benefit from as part of Council's Travel Behaviour Change Program planned for the next five years.

These will take place on Wednesday 14th and Thursday 15th October. You are invited to attend the face-to-face workshop on

- **Thursday 15th October at 9.30am to 1.30pm** (*includes lunch*)

Venue 114 - 114 Sportsmans Parade, Bokarina

The focus of the workshop will be on coming up with feasible initiatives that address the overall goal of reducing car use in the Sunshine Coast - in ways that are as imaginative as possible. This will include describing plans in some detail:

- Its aims - stating what problem is it addressing
- If building on an existing initiative, how can it be broadened to achieve more change?
- Who would do what? (responsibilities)
- Is it for next year? Further in the future?
- How can its success be measured?

While there is no formal preparation for the workshop – it would be excellent if you could consider the above for some of the ideas you might have for yours and other organisations.

There will be 15-20 people attending from many different sections of the community – private businesses, schools, developers, relevant people from Council and State Government, future thinkers, religious communities, people providing transport services, community organisations – so there will be many people with whom you can share your ideas and build on them.

If you have any questions, don't hesitate to contact Council's Matt Pitot on 07 5441 8105. And either Liz Ampt (Concepts of Change) or Kate Mackay (Mott MacDonald) will also try to contact you to answer any questions before the session.

Please reply to this invitation to confirm your participation, and we look forward to seeing you at this workshop.

Kind regards

George Pegoraro | Coordinator Transport Strategy and Policy

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