

## Meeting Agenda and Notes

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### New Planning Scheme Community Reference Group Meeting 2

Date	<ul style="list-style-type: none"> <li>Monday, 6 September 2021</li> <li>5.30pm arrival (light food and drinks served)</li> <li>5:45pm welcome by Mayor Jamieson</li> <li>6pm-8pm meeting</li> </ul>
Location	Maroochy RSL
CRG Chairperson	Karen Neuendorf
CRG Attendees	<ul style="list-style-type: none"> <li>Robert Elliot</li> <li>Louise Formosa</li> <li>Melva Hobson</li> <li>Abbey Lindley</li> <li>Carl Nancarrow</li> <li>Gunter Nolle</li> <li>Trevor Rice</li> <li>Sarah Sargent</li> </ul>
Ex Officio member	<ul style="list-style-type: none"> <li>Mayor Jamieson</li> </ul>
Discussion Facilitator	<ul style="list-style-type: none"> <li>Kerry Riethmuller, Independent Planner and Facilitator</li> </ul>
Presenters	<ul style="list-style-type: none"> <li>Stephen Patey, Manager Strategic Planning, Sunshine Coast Council</li> <li>Cate Coughlan, Principal Consultant, The Comms Team</li> </ul>
Observers	<ul style="list-style-type: none"> <li>James Ruprai, Group Executive, Customer Engagement and Planning Services Group, Sunshine Coast Council</li> <li>Jason Krueger, Coordinator Planning Scheme &amp; Projects, Sunshine Coast Council</li> </ul>
Notetaker	<ul style="list-style-type: none"> <li>Robyn Greene, Strategic Planner, Sunshine Coast Council</li> </ul>
Apologies	<ul style="list-style-type: none"> <li>Stephen Burton</li> <li>Narelle McCarthy</li> </ul>

### Agenda items

Item No	Agenda topic	Time	By whom
1.	Welcome <ul style="list-style-type: none"> <li>Summary of previous meeting</li> <li>Feedback from Meeting 1</li> </ul>	10 mins	Chairperson
2.	About planning schemes	10 mins	Stephen Patey
3.	Sunshine Coast's New Planning Scheme: Preliminary Consultation Phase	10 mins	Stephen Patey

Item No	Agenda topic	Time	By whom
4.	GUIDED DISCUSSION 1: Inclusive engagement design	25 mins	Kerry Riethmuller
5.	Preliminary Consultation Program	15 mins	Cate Coughlan
6.	GUIDED DISCUSSION 2: The engagement promise	40 mins	Kerry Riethmuller
7.	Next steps <ul style="list-style-type: none"> <li>How feedback will be used</li> </ul>	5 mins	Kerry Riethmuller
8.	General business and meeting close	5 mins	Chairperson

## Meeting Notes

Item No.	Notes
1.	<p><b>Feedback from Meeting 1</b></p> <p>Sarah noted the need for engagement to ensure everyone feels safe to contribute. No other comments provided.</p>
2.	<p><b>About planning schemes</b></p> <p>A copy of the Agenda Item 2 presentation slides is <b>attached</b> as requested. These slides <u>are not</u> considered to be Confidential for the purposes of the CRG Terms of Reference and Code of Conduct. Please note that these slides are intended as a high level overview and do not cover all the intricacies of a planning scheme or the planning framework.</p>
3.	<p><b>Sunshine Coast's New Planning Scheme: Preliminary Consultation Phase</b></p> <p>A copy of the Agenda Item 3 presentation slides is <b>attached</b> as requested. Please note that <b>these slides are Confidential</b> for the purposes of the CRG Terms of Reference and Code of Conduct.</p>
4.	<p><b>GUIDED DISCUSSION 1: Inclusive engagement design</b></p> <p>The group discussed who is affected by the planning scheme – the stakeholders. A summary of feedback received is provided below.</p> <p>Stakeholders noted as being most affected by the planning scheme in the Metimeter activity:</p> <ul style="list-style-type: none"> <li>Residents</li> <li>Youth</li> <li>Tourists / visitors</li> </ul> <p>Other stakeholders identified by the CRG included:</p> <ul style="list-style-type: none"> <li>Industries</li> <li>investors</li> <li>Business owners</li> <li>First home buyers</li> <li>Renters</li> <li>Students</li> <li>Homeless</li> <li>Families</li> </ul>

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	<ul style="list-style-type: none"> <li>• Environment and biodiversity</li> <li>• Disability sector</li> <li>• Multi-cultural communities</li> <li>• Regions outside of Sunshine Coast</li> <li>• Everyone</li> </ul> <p>It is noted that other stakeholders include absentee land owners, interest groups, building and property industry, commerce and business sector as well as strategic stakeholders such as elected members, state agencies and council.</p> <p>Discussion focused on segments of the community, particularly the disadvantaged.</p> <p>It was noted that planning decisions can impact upon levels of crime and homelessness.</p> <p>Engagement with Traditional Custodians and First Nations peoples was discussed as being important and it was noted that Council is conducting a separate engagement process with these groups.</p> <p>Groups noted as being harder to engage/reach include:</p> <ul style="list-style-type: none"> <li>• Homeless</li> <li>• Youth</li> <li>• Low income</li> <li>• Busy people</li> <li>• Business owners</li> <li>• Tourists</li> <li>• Elderly (some disagreement about this)</li> <li>• Culturally diverse</li> </ul> <p>Groups noted as being more interested/likely to engage:</p> <ul style="list-style-type: none"> <li>• Community groups</li> <li>• Building industry</li> <li>• Significant landowners</li> <li>• Investors</li> </ul>
5.	<p><b>Preliminary Consultation Program</b></p> <p>The proposed purpose and goals of the preliminary consultation program were discussed.</p> <p><b>Engagement purpose:</b> To test proposed policy directions ahead of the preliminary drafting phase where significant technical work will be undertaken.</p> <p><b>Engagement goal:</b> To confirm Council's understanding of community and stakeholder views toward regional directions and better understand local planning desires.</p> <p>The consultation spectrum was discussed – please refer to <b>attached</b> extract from Council's <a href="#">Excellence in Engagement Framework</a>. It is noted that the spectrum is a tool to help determine the role of the community and stakeholders in the engagement process and shape Council's engagement promise.</p> <p>Having regard to the existing state, regional and local policy framework informing the regional directions, it was suggested that preliminary consultation on the proposed regional directions is likely to fall within the “consult” level of consultation, with the proposed local directions at the “involve” level.</p>

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	<p>The CRG discussed the different levels of engagement on the spectrum and noted that community feedback provided on the local directions should also be connected to (considered as part of) feedback for any applicable overarching regional direction.</p>
6.	<p><b>GUIDED DISCUSSION 2: The engagement promise</b></p> <p>The different levels of engagement were discussed. Feedback received is summarised below:</p> <p><i>Giving everyone a voice</i></p> <ul style="list-style-type: none"> <li>• use advocacy groups to help disadvantaged groups find their voice</li> <li>• consider using people with specialist skills to interview some hard-to-reach sectors e.g. homeless people including those sleeping rough and in temporary accommodation</li> <li>• make content relevant and use appropriate and relevant language to suit community segment</li> <li>• look for specific groups' areas of interest and engage on their terms</li> <li>• building industry is hard to engage – they are more interested in the detail of what can be done rather than in the strategy</li> <li>• busy people may be difficult to engage so Council should help make it clear how it affects them</li> <li>• potential to benchmark demographic reach discussed</li> </ul> <p><i>Choice of language</i></p> <p>Use relevant and accessible language to break down barriers to participation and provide reasons to engage</p> <p>Notes about engagement design language:</p> <ul style="list-style-type: none"> <li>• Council can only facilitate the community to become empowered, they can't empower them</li> <li>• The term capacity building seems condescending, as does education. Knowledge building is a more apt term.</li> </ul> <p><i>Transparency</i></p> <ul style="list-style-type: none"> <li>• Being more specific about visionary goals (e.g. sustainability) is seen as a more honest approach</li> <li>• Engaging at the right level</li> <li>• Once people show interest, they need to be able to engage at a level that suits their needs</li> <li>• Education about the planning scheme is seen as very important</li> <li>• Focus on raising awareness of engagement is seen as very important</li> </ul> <p><i>How to measure success</i></p> <p>Group suggested benchmarking success on previous engagement experiences. James Ruprai indicated that Council's recent waste survey had a high participation rate. It is noted that the waste engagement differs to the New Planning Scheme Project.</p> <p>Historically, data on demographics has not been a mandatory part of gathering feedback on planning scheme matters, making it difficult to benchmark engagement reach based on past exercises. Anecdotal evidence suggests that youth and families remain a hard to reach sector of the community.</p>
8.	<p><b>General business</b></p> <p>Group agreed to an earlier start for next meeting at 5:30pm (5:15pm light meal served).</p>

### Next meeting

Date	Monday 13 September 2021 5.15pm arrival for 5:30pm-8pm meeting
Location	Maroochy RSL, Memorial Avenue, Maroochydore